

7 TIPS FOR A Fast & Profitable Home Sale

Selling your property is one of the most important things you'll do financially AND emotionally. Here are some tips to reduce stress, increase profits, and maintain control.

1 FIND THE RIGHT COMPANY.

Vision Real Estate has trained our agents to help you from start to finish. Our agents will help with setting the list price, deciding on repairs and staging, negotiating, managing inspections, managing communication and marketing.

2 CHOOSE THE RIGHT PRICE.

Setting the right price is key to a home sale. Over-pricing will cost you money. We help you determine the market value of your home by doing a comparative market analysis.

3 INCREASE SALES POTENTIAL.

You can often do a lot to improve your home's appearance.

DECLUTTER.

Donate, discard, or store any furniture or household items that are not absolutely necessary. Decluttering your home is the best way to add value, maximize space, and make a great first impression.

DEEP CLEAN.

Your home needs to be spotless which may mean hiring a professional cleaner to do a deep and thorough cleaning of your entire home.

STAGE.

Our agents will help to make your house aesthetically appealing to buyers. Staged homes can sell 88% faster and for 20% more than homes without staging.

CURB APPEAL.

Curb appeal can add so much value to your home! Freshen up the yard. Do paint touch-ups. Update outdoor lights. Invest in an attractive new welcome mat.

4 EMBRACE TECHNOLOGY.

Vision Real Estate gives buyers as much information about your property as possible through an appealing website, social media marketing, and newspaper ads. We also offer the latest in digital signatures, simplifying the home selling process for everyone.

5 PROTECT YOURSELF.

Vision Real Estate professionals understand that the contract is key. Our agents are focused on your best interests and will be your greatest advocate in selling your home.

6 LET US NEGOTIATE.

When the offers come in, trust our experienced agents to respond and negotiate the best deal for you.

7 PREPARE FOR MULTIPLE SHOWINGS.

Our agents are full-time agents who will make it a priority to be available to show your home. Be prepared and flexible for prospective buyers to visit when we call to schedule a showing.

